Craig Kirkwood | www.linkedin.com/in/craig-kirkwood

I'm a recent journalism graduate with a First-Class Honours degree and a Dean's List mention. During my undergraduate studies, I developed a comprehensive skill set in media law, ethics, investigative reporting, news and bulletin writing, trauma-informed reporting, hostile environment awareness, and multimedia storytelling including presentation and narration. Currently, I'm pursuing a Master of Journalism at Ulster University, Coleraine, where I also serve as the NCTJ course representative. Alongside my masters, I'm also working towards an NCTJ Diploma, which together I aim to complete in August 2025.

A key focus of my academic journey has been media law, where I gained a solid understanding of English, Welsh, and Northern Irish legislation and regulations, including defamation, privacy, copyright, and contempt of court. I'm wellversed in key legislation such as the Defamation Act 2013, the Human Rights Act 1998, the European Convention on Human Rights, the Data Protection Act 2018, UK and EU GDPR, the Contempt of Court Act 1981, the Freedom of Information Act, and the Public Interest Disclosure Act 1998. Additionally, I'm knowledgeable about the Copyright, Designs and Patents Act 1988, the Terrorism Act 2000, the Police and Criminal Evidence Act 1984 (PACE), and ethical standards set by the Independent Press Standards Organisation's Editors' Code of Practice and the Broadcasting Code.

This combination of law education and practical training allows me to produce copy that adheres to the highest professional standards, ensuring public interest is safeguarded while respecting individual rights. I'm eager to apply this knowledge and my multimedia storytelling skills in a dynamic production journalism role, creating impactful and legally sound content

Professional Experience

- Belfast Pride Festival | Board of Directors, Accessibility/Parade Manager Belfast | May 2017 - Present
- Produced and maintained parade applicant database in accordance with data protection regulations.
- Collaborated in the planning and operation of a 70,000+ person festival in Belfast City Centre.
- Maintained clear communication with Team Pride to ensure participant safety during parade.
- Produced and delivered Team Pride first aid, safety and onboarding sessions.

The OddBalls Foundation | University Ambassador

- Contributed towards 98,500+ school and youth group interactions during 2023-2024 academic year.
- Spokesperson between service users and the Foundation through over the phone, email and face-to-face.
- Delivered interactive awareness session to large groups number upward of 150 young people.
- Adapted to challenging situations including the age and learning ability of volunteers.

St John Ambulance (Northern Ireland) | Emergency Ambulance Crew Northern Ireland | Sept 2005 - Present

- Planned and delivered comprehensive first aid training to new volunteers accounting for learning needs.
- Liaised with stakeholders, emergency services, and service users.
- Developed and refined coping strategies for dynamic and high stress situations.
- Developed and refined empathetic ways of supporting patients and families in upsetting situations.
- Conducting hot and cold debriefs during and following traumatic taskings.
- Collaborated in the safe operation of a youth division by planning and delivering first aid training sessions.

Rushmere Shopping Centre, Craigavon | CCTV Operator

- Prioritised resources based on urgency with a focus on impact on safety, security and customer service.

- Delivered onboarding training to new team members.

Craigavon | Oct 2015 - Present

Northern Ireland | Sept 2023 - Present

- Processed CCTV surveillance in accordance with Security Industry Authority and Data Protection Act guidelines.

- Delivered prompt customer service and centre representation over the phone and face-to-face interactions with customers, tenants, contractors and stakeholders.

Education

Ulster University Master of Arts Journalism and NCTJ Diploma COURSE IN PROGRESS	Sept 2024 – July 2025
Ulster University Bachelor of Arts Journalism First-Class Honours, Dean's List	Sept 2023 – July 2024
Belfast Metropolitan College BTEC HND Factual Television Production Double Distinction	Sept 2019 – July 2021
Hard skills	

Fact-Checking and Verification | Multimedia Content Creation and Storytelling | IT and Cybersecurity Proficiency | Crisis and Disaster Management | Copywriting and Proofreading | Press Releases | Hostile Environment Awareness | Conflict Resolution | WordPress CMS | Social Media Management | Photography and Videography | Media Law and Press Regulation | Ethical Reporting | Event and Project Management | Safeguarding | Advanced first and Intermediate Life Support | Canva |

Soft skills

Conflict Resolution | Public Speaking | Problem Solving | Effective communication | Active listening | Quick Learner | Critical thinking | Clear Articulate Voice Overs | Open-mindedness | Adaptability | | Time management | Internal and External Corporate Communication | Strategic Thinking | Cultural Awareness | Customer Service |

Projects

o <u>Undergraduate Dissertation</u>: Researched and wrote on media mis- and disinformation and its societal impact.

o **Post-Graduate Dissertation**: Financial security and funding models of journalism (IN PROGRESS)

Interests

Outside of my academic and professional pursuits, I am passionate about running and swimming for fitness. I have completed several marathons and particularly enjoy combining travel with running, which has allowed me to explore unique destinations across Europe, with more adventures planned. I also focus on giving back to society and currently volunteer with three charities focused on healthcare and human rights, reflecting my commitment to making a positive impact. Beyond volunteering, I have a keen interest in legacy and vintage technology, such as restoring and using my Canon A-1 35mm DSLR and a Philips Compact VHS-C camcorder, blending technical skill with an appreciation for history and preservation. Finally, I am studying for my intermediate amateur radio license, which has built my understanding and appreciation of clear and concise spoken communication, an invaluable skill for any media professional.